THE JUTE COLLECTION

Natural texture. *Made personal.*



Bags & totes / Office & conference / Gifting & utility / Home & living

20 curated design directions. Custom branding. Made in India for your world.

Crafted by women. Created for you.



AUREA Natural Fibres brings together women from rural India who transform jute into products for everyday living, working and gifting. Our in-house production and screen-printing facility help us tailor designs and brand artwork to your brief.

A focused collection, with room for your ideas.

Discover everyday totes and work bags, conference files, potli and utility pouches, rugs and planter covers. Use the catalogue codes to start your enquiry.

About the imagery: Supplied product photographs are design references, not a claim of finished stock. The cover and planter visual are illustrative concepts. Final composition, construction, colours and specifications are agreed through sampling. Reference codes organise this catalogue; they are not inventory SKUs.

Bags & Totes

CUSTOM DESIGNS / BRAND PRINTING / QUOTATION ON ENQUIRY



AU-BT-01

Everyday Jute Tote

A simple open tote for everyday carrying and branded gifting.

Ideal for: Retail collections, welcome kits



AU-BT-02

Printed Shopper

A flat jute shopper with a generous front panel for artwork.

Ideal for: Retail, promotional campaigns



AU-BT-03

Organiser Tote

An open carryall concept with pockets for everyday essentials.

Ideal for: Lifestyle collections, gifting

Design reference



AU-BT-04

Structured Market Tote

A boxy natural-fibre tote with contrast handles.

Ideal for: Shopping, corporate gifts

Design reference

Bags & Totes

CUSTOM DESIGNS / BRAND PRINTING / QUOTATION ON ENQUIRY



AU-BT-05

Workday Laptop Bag

A zip-around work bag design with carry handles and a shoulder strap.

Ideal for: Work accessories, employee kits

Design reference



AU-BT-06

Conference Carry Bag

A flap-front shoulder bag for meetings and event essentials.

Ideal for: Conferences, delegate kits

Design reference

Office & Conference

CUSTOM DESIGNS / BRAND PRINTING / QUOTATION ON ENQUIRY



AU-OC-01

Classic Conference File

A jute-covered folder design with a tab closure.

Ideal for: Meetings, seminars



AU-OC-02

Botanical Document File

A printed document folder concept with contrast edging.

Ideal for: Events, branded stationery



AU-OC-03

Contrast Document Sleeve

A slim document sleeve with a coloured edge and zip closure.

Ideal for: Document organisation, delegate kits

Design reference



AU-OC-04

Hard-case Style Portfolio

A structured portfolio concept with a handle and flap front. Final rigidity and construction by sample.

Ideal for: Executive gifting, conferences

Design reference

Gifting & Utility

CUSTOM DESIGNS / BRAND PRINTING / QUOTATION ON ENQUIRY



AU-GU-01

Classic Potli

A natural jute drawstring pouch for small gifts and keepsakes.

Ideal for: Wedding favours, gift packaging



AU-GU-02

Print-panel Potli

A drawstring pouch concept with a decorative printed lower panel.

Ideal for: Festive gifting, event favours



AU-GU-03

Colour-pop Potli

Bright drawstring pouch options for coordinated gifting.

Ideal for: Celebrations, gifting collections

Design reference



AU-GU-04

Utility Zip Pouch

An upright two-tone zip pouch with space for custom artwork.

Ideal for: Travel accessories, gift sets

Design reference

Gifting & Utility

CUSTOM DESIGNS / BRAND PRINTING / QUOTATION ON ENQUIRY



AU-GU-05

Everyday Zip Pouch

A compact horizontal zip pouch with a natural jute base.

Ideal for: Personal accessories, corporate kits

Design reference

Home & Living

CUSTOM DESIGNS / BRAND PRINTING / QUOTATION ON ENQUIRY



AU-HL-01

Natural Jute Runner

A long rectangular woven rug design for narrow spaces.

Ideal for: Hallways, hospitality interiors



AU-HL-02

Round Woven Rug

A circular woven rug that adds warm natural texture.

Ideal for: Living spaces, reading corners



AU-HL-03

Bordered Area Rug

A rectangular natural-fibre rug concept with a contrasting border.

Ideal for: Living rooms, interior collections

Design reference



AU-HL-04

Scalloped Accent Mat

A decorative woven mat with a soft scalloped edge.

Ideal for: Accent spaces, home collections

Design reference

Home & Living

CUSTOM DESIGNS / BRAND PRINTING / QUOTATION ON ENQUIRY



AU-HL-05

Woven Jute Planter Cover

A decorative outer cover for an indoor plant pot. Use with a separate waterproof liner or inner pot.

Ideal for: Home decor, hospitality gifting

Illustrative concept

Your brand. Our craft.



01 Share your vision

Product codes, quantity, delivery country and target timeline.

02 Make it yours

Discuss dimensions, fibre composition, colour, closures and print.

03 Confirm the details

Approve a sample, quotation and production plan before ordering.

Order quantities, pricing and lead times depend on the agreed brief. Laptop fit and protection, load capacity, rug care and planter liners must be confirmed for your final design.

Let's create together.

Nitika Raj

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Browse the digital catalogue

aureafibres.com/catalogue.html

Share a product code with your preferred dimensions, quantity and destination. We will help shape the next step.